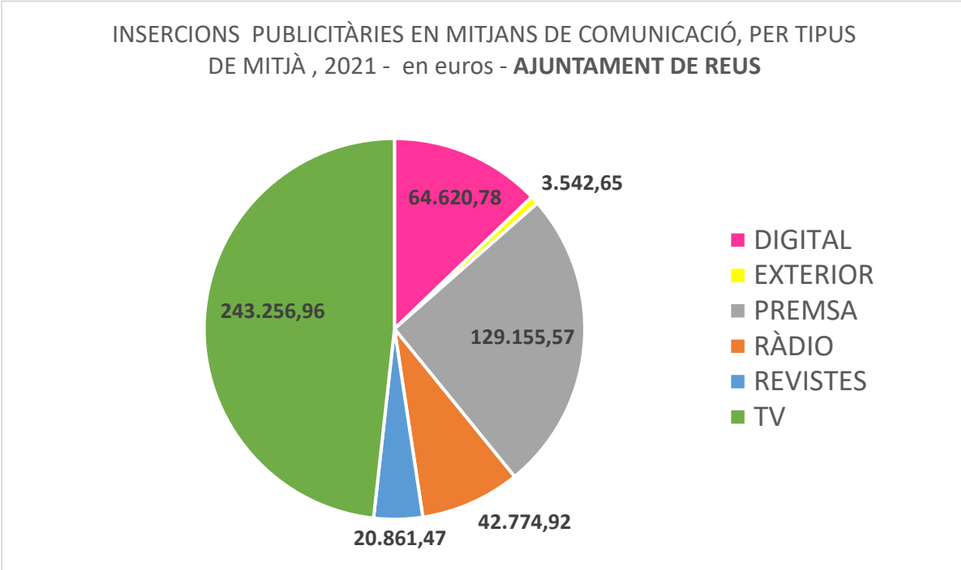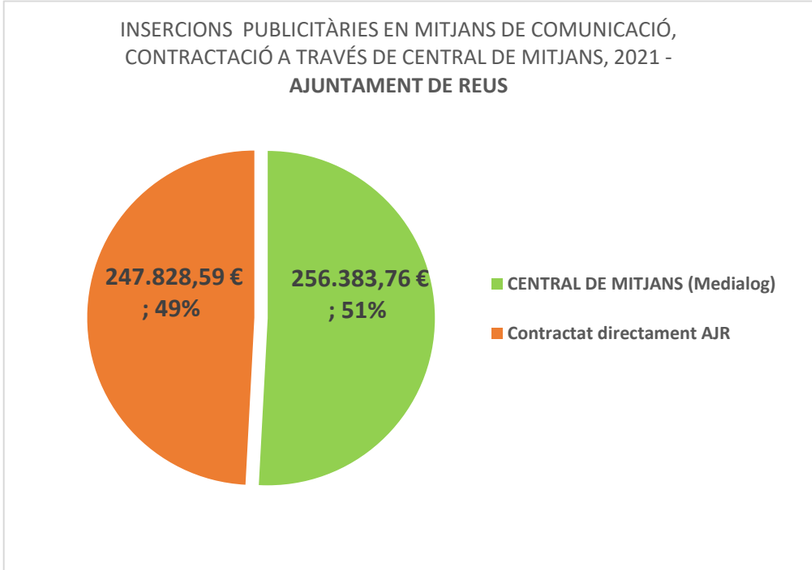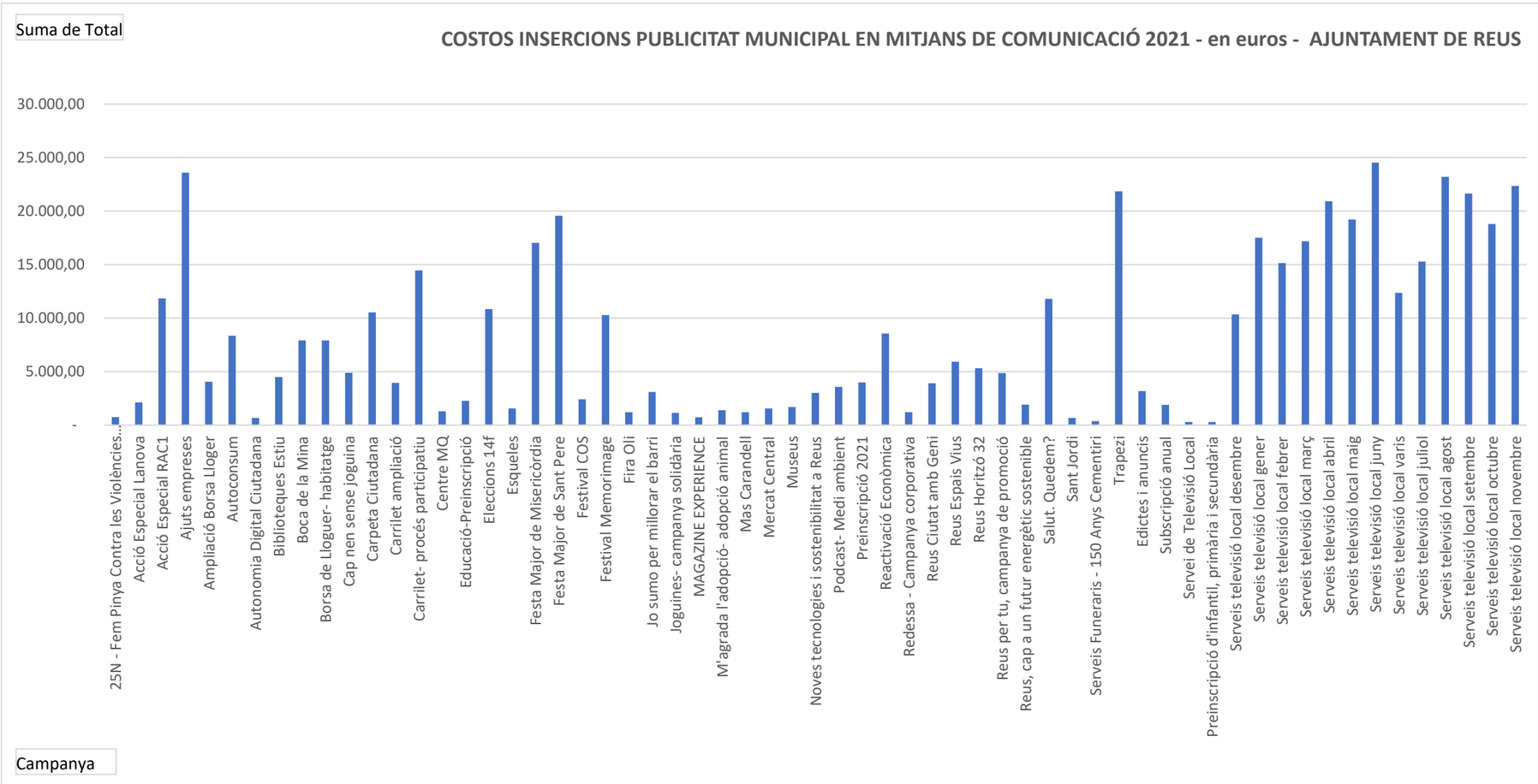COST CAMPANYES PUBLICITÀRIES I INSERCIONS A MITJANS DE COMUNICACIÓ — ANUALITAT 2021